



**Regional
Transportation
Authority**

175 W. Jackson Blvd.
Suite 1550
Chicago, IL 60604
312-913-3200
www.rtachicago.org

MINUTES OF THE VIRTUAL MEETING OF THE BOARD OF DIRECTORS OF THE REGIONAL TRANSPORTATION AUTHORITY

The Board of Directors of the Regional Transportation Authority met in virtual session on Thursday, December 19, 2021, pursuant to notice. Chairman Dillard called the meeting to order at 9:06 a.m. He then recited the pledge of allegiance.

Roll call – [watch video](#)

Board members present (16): Andalcio, Canty, Carey, Coulson, Fuentes, Gathing, Gorman, Groven, Holt, Kotel, Lewis, Melvin, Pang, Ross, Sager, Chairman Dillard

Approval of minutes from the meeting held on November 18, 2021 – [watch video](#)

No questions or comments from RTA Board members.

Director Kotel moved, and Director Andalcio seconded that the minutes from the public meeting held on November 18, 2021, be approved as submitted. The motion carried on the following roll call vote:

16 Ayes: Andalcio, Canty, Carey, Coulson, Fuentes, Gathing, Gorman, Groven, Holt, Kotel, Lewis, Melvin, Pang, Ross, Sager, Chairman Dillard

Public Comment – [watch video](#)

Bruce Mainzer presented a public comment in response to the proposed 2022 RTA and Service Board budgets and requested that the CTA and Pace purchase electric buses.

Executive Director's Report – [watch video](#)

Executive Director Leanne Redden provided updates on legislative matters, the proposed 2022 RTA Operating Budget and Capital Program, and an update on the Regional Transit Strategic Plan, focusing on engagement efforts.

Presentations of the Semi-Annual Project Management Oversight Report – [watch video](#)

Ms. Violet Gunka-Gurkel, Division Manager, Project Management Oversight and Compliance, presented the semi-annual Project Management Oversight (PMO) report. The RTA PMO

program performs project oversight for Service Board capital development efforts. The current report features over \$7.16 billion in Service Board projects.

Presentation of Quarterly Performance Report – Third Quarter 2021 – [watch video](#)

Mr. Peter Fahrenwald, Manager Strategic and Corridor Planning, presented the regional year-to-date performance metrics.

Resolutions certifying financial results – Third Quarter 2021 – [watch video](#)

Mr. William Lachman, Treasurer/Budget and Financial Analysis, Manager, presented proposed resolutions certifying the operating financial results of the Service Boards, ADA Paratransit, and the region as a whole, through the third quarter of 2021.

Directors Gorman and Melvin asked questions or provided comments following the presentation.

Director Gorman moved, and Director Ross seconded that the proposed ordinance be approved as submitted. The motion carried on the following roll call vote:

16 Ayes: Andalcio, Canty, Carey, Coulson, Fuentes, Gathing, Gorman, Groven, Holt, Lewis, Melvin, Pang, Ross, Sager, Kotel, Chairman Dillard

Ordinance authorizing the amendments of the 2021-2025 Capital Program and Innovation, Coordination, and Enhancement (ICE) funded projects – [watch video](#)

Ms. Tatiana Sanders, Division Manager Capital Programs, presented two proposed ordinances: the first amends the 2021-2025 Capital Program and incorporates changes in program revenue and expenses for CTA and Metra; the second approves the reallocation of CTA and Pace Innovation, Coordination, and Enhancement (ICE) funds.

No questions or comments were asked following the presentation.

Director Carey moved, and Director Groven seconded that the proposed ordinance be approved as submitted. The motion carried on the following roll call vote:

16 Ayes: Andalcio, Canty, Carey, Coulson, Fuentes, Gathing, Gorman, Groven, Holt, Lewis, Melvin, Pang, Ross, Sager, Kotel, Chairman Dillard

Ordinance adopting the 2022 Regional and Service Board Budgets – [watch video](#)

Ms. Bea Reyna-Hickey and Ms. Jill Leary, Senior DED, Capital Programming and Planning/Chief of Staff, presented the proposed ordinance that adopts the 2022 Operating Budgets of the Service Boards and the Authority, including the RTA Agency.

Directors Coulson, Carey, and Ross asked questions or presented comments following the presentation.

Director Lewis moved, and Director Carey seconded that the proposed ordinance be approved as submitted. The motion carried on the following roll call vote:

16 Ayes: Andalcio, Canty, Carey, Coulson, Fuentes, Gathing, Gorman, Groven, Holt, Lewis, Melvin, Pang, Ross, Sager, Kotel, Chairman Dillard

Ordinance authorizing a contract for professional auditing services – [watch video](#)

John Yu, Controller, was available for questions for the proposed ordinance, which authorizes a contract with RSM US LLP, for the provision of professional auditing services.

No questions or comments were asked.

Director Andalcio moved, and Director Kotel seconded that the proposed ordinance be approved as submitted. The motion carried on the following roll call vote:

15 Ayes: Andalcio, Canty, Carey, Coulson, Fuentes, Gorman, Groven, Holt, Kotel, Lewis, Melvin, Pang, Ross, Sager, Chairman Dillard

1 Absent: Gathing*

**Director Gathing intended to vote aye*

Ordinance authorizing a contract amendment with Clarity for RTAMS Support – [watch video](#)

Jill Leary was available for questions for a proposed ordinance authorizing a contract amendment #5 with Clarity Partners for project management, key enhancements, and website hosting & on-call support for the Regional Transportation Authority - Mapping and Statistics website (www.RTAMS.org).

No questions or comments were asked following the presentation.

Director Groven moved, and Director Sager seconded that the proposed ordinance be approved as submitted. The motion carried on the following roll call vote:

15 Ayes: Andalcio, Canty, Carey, Coulson, Fuentes, Gorman, Groven, Holt, Kotel, Lewis, Melvin, Pang, Ross, Sager, Chairman Dillard

1 Absent: Gathing*

**Director Gathing intended to vote aye*

Ordinance authorizing a contract for integrated graphic design and on-demand services – [watch video](#)

Tina Fassett Smith, Director of Communications, was available for questions for a proposed ordinance authorizing a fixed-fee contract for a two-year base term and two one-year option periods with Span Studio LLC to provide integrated graphic design and on-demand services to support both a branding update for the agency and to develop final materials for the next regional transit strategic plan.

No questions or comments were asked following the presentation.

Director Sager moved, and Director Holt seconded that the proposed ordinance be approved as submitted. The motion carried on the following roll call vote:

15 Ayes: Andalcio, Canty, Carey, Coulson, Fuentes, Gorman, Groven, Holt, Kotel, Lewis, Melvin, Pang, Ross, Sager, Chairman Dillard

1 Absent: Gathing*

**Director Gathing intended to vote aye*

Ordinance authorizing contract amendment for Customer Satisfaction Survey – [watch video](#)

Jill Leary was available for questions for the proposed ordinance which authorizes the Executive Director to execute a contract amendment with Resource Systems Group, Inc (RSG) for continuation and completion of the Customer Satisfaction Survey project, which began in 2019 and was cut short when the pandemic was declared on March 11, 2020.

No questions or comments were asked following the presentation.

Director Lewis moved, and Director Canty seconded that the proposed ordinance be approved as submitted. The motion carried on the following roll call vote:

15 Ayes: Andalcio, Canty, Carey, Coulson, Fuentes, Gorman, Groven, Holt, Kotel, Lewis, Melvin, Pang, Ross, Sager, Chairman Dillard

1 Absent: Gathing*

**Director Gathing intended to vote aye*

Approval of Travel Expense Reimbursement – [watch video](#)

Director Ross moved, and Director Kotel seconded that the expense reports be approved as submitted. The motion carried on the following roll call vote:

15 Ayes: Andalcio, Canty, Carey, Coulson, Fuentes, Gorman, Groven, Holt, Kotel, Lewis, Melvin, Pang, Ross, Sager, Chairman Dillard

1 Absent: Gathing*

**Director Gathing intended to vote aye*

Strategic Plan – [watch video](#)

Speakers Dr. Judy Shanley, Assistant Vice President, Easterseals Education and Youth Transition Programs, and Jim Aloisi, former Secretary of Transportation of Massachusetts, discussed funding sustainability and system adaptation.

Directors Fuentes, Melvin, and Ross asked questions and provided comments after the presentations.

New Business – [watch video](#)

Chairman Dillard announced the next RTA Board of Directors meeting is Thursday, February 17, at 9:00 a.m.

ADJOURNMENT – [watch video](#)

There being no further business to come before the Board of Directors, Director Carey moved, and Director Groven seconded, that the meeting adjourn.

The motion carried on the following voice vote:

16 Ayes: Andalcio, Canty, Carey, Coulson, Fuentes, Gathing, Gorman, Groven, Holt, Kotel, Lewis, Melvin, Pang, Ross, Sager, Chairman Dillard

The Board meeting ended at 11:19 a.m.

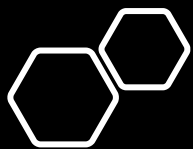
Jeremy R. LaMarche
Secretary of the Authority

9. STRATEGIC PLAN



MOVING YOU

The graphic features a blue background with a white grid pattern. On the right side, there is a stylized illustration of the Chicago skyline, including the Willis Tower and the Chicago Board of Trade Building. Below the skyline, there are images of a Metra train, a bus, and a bicycle, all in white and blue colors. The text 'MOVING YOU' is written in large, white, sans-serif capital letters across the middle of the graphic.



Accessible Mobility and Transportation

Trends, Topics, and Treats



Judy L. Shanley, Ph.D.

AVP, Education & Youth Transition

Easterseals Director, NCMM

Easterseals Director, FHWA ADA Transition Project

APTA Access Committee, Secretary



- **National technical assistance center** launched in 2013 funded by the Federal Transit Administration.
- Goal of the Center: Promoting customer-centered mobility strategies to advance good health, economic vitality, self-sufficiency, and community. **Support coordination across Federal agencies.**
- Operated through a partnership.
- Provide **technical assistance** to states and regions.



The Mobility Landscape...Trends & Topics

- Integrated and Innovative Services
 - Varying modes and providers creating a continuum of **inclusive** services
 - Thinking **beyond** traditional paratransit – on-demand, microtransit
 - **Technology** is advancing services – complete trip – MaaS-MaaS On-demand
- Inclusion and Equity
 - **Universal** design – includes walkways and paths of travel
 - **Individuals with disabilities at the table** every step of the way
- Invigorate the System
 - Agencies are **rethinking, reevaluating, redesigning services**
 - Led by Federal efforts – **Coordinating Council on Access and Mobility (CCAM)**.
 - Mixing modes, mixing riders, mixing vehicles, mixing payment sources.
 - Implementing coordination through **mobility management**.





**“What if we don’t change at all ...
and something magical just happens?”**

Treats: Take Advantage of Free Technical Assistance (TA) Centers



www.nc4mm.org 1-866-846-6400
info@nc4mm.org [Annual Community Grants](#)

← Grant programs



www.nadtc.org 1-866-983-3222
contact@nadtc.org [Annual Community Grants](#)

← Grant programs



www.nationalrtap.org 1-888-589-6821
info@nationalrtap.org

← Grant programs



Shared-Use Mobility Center
www.sharedusemobilitycenter.org 1-312-448-8083
info@sharedusemobilitycenter.org



National Center for Applied Transit Technology
www.ctaa.org/about-n-catt/

← Grant programs

Thank You

- jshanley@easterseals.com
 - @judylshanley
 - @eastersealshq
 - @nc4mm



Funding Transportation

“Money means all; unless you get it, you’re going nowhere, brother.”

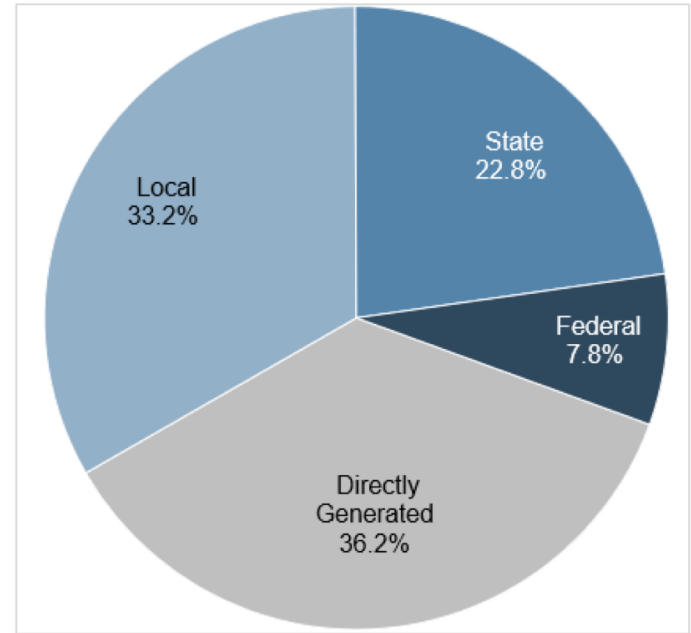
Quoting Jack Madigan, From Robert Caro’s *The Power Broker*

Transit Funding: The Operating Budget Crisis



Operating Expense Funding Sources

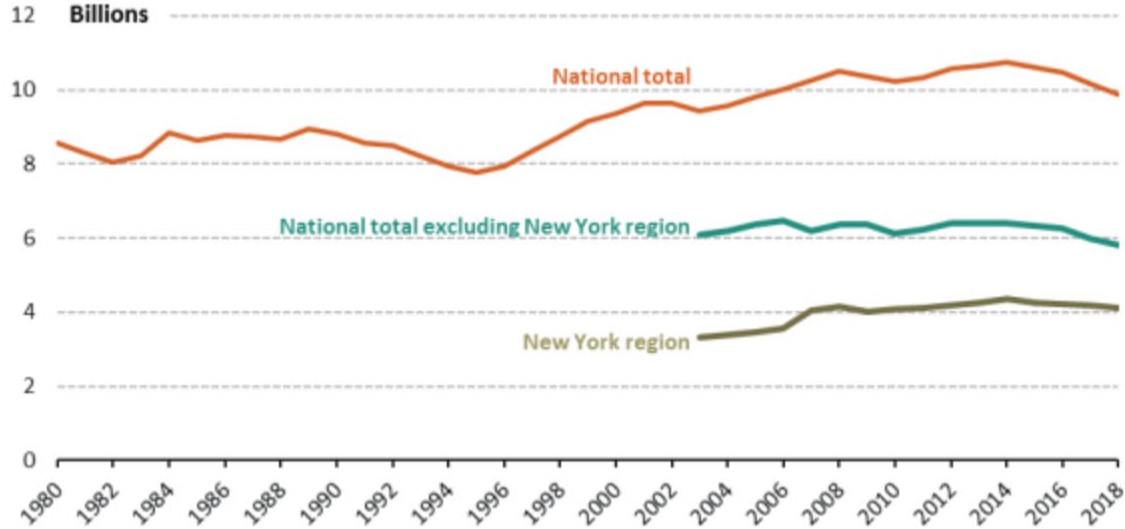
On average, directly generated revenues, including passenger fares, fund 36.2 percent of public transit operating expenses in the United States. Local and State sources fund 33.2 percent and 22.8 percent, respectively; Federal Government sources fund the remaining 7.8 percent.



**Exhibit 8. 2018 Funding Sources
for Transit Operations**

Figure 1. Annual Public Transportation Ridership, 1980-2018

Unlinked Trips



Source: American Public Transportation Association, [Public Transportation Fact Book](#); American Public Transportation Association, [Transit Ridership Report](#).

Note: An unlinked trip is counted each time a passenger boards a transit vehicle.

**Sources of Transit Financial
Assistance for Operations, 1975-1980**

Calendar Year	Percent of Total Assistance for Operations (Excludes Farebox Revenue)		
	Federal Government	State Governments	Local Governments
1975	21.4%	28.9%	49.7%
1976	25.7%	22.3%	52.0%
1977	30.7%	25.1%	44.2%
1978	30.9%	25.3%	43.8%
1979	30.4%	21.4%	48.1%
1980	30.2%	22.7%	47.1%

MBTA Free Bus Pilots: Fares Suppress Ridership



A route 28 bus advertising the fare-free pilot passes through Grove Hall on Blue Hill Avenue on October 5, 2021.

The Great Convergence

Transport Sector Decarbonization & Pandemic Effects

The Great Convergence

Transport Sector Decarbonization

Gas tax  zero

Any TCI fee  zero

No plans to replace this lost revenue.

Pandemic Effects

Time & Scale of Ridership recovery uncertain; hence fare revenue will remain diminished & unstable .

Additional Operating Costs

What Are The Alternatives?

Searching For A More Stable Revenue Source

A Framework To Guide Transport Funding

Public Sector Driven

- Transportation Sources
 - Direct & Indirect
- Non-Transportation Sources

Private Sector Participation

- Public-Private Partnerships (P3s).
- Outright Private Ownership (TNCs; Micro Transit).

Revenue from Transportation Sources

Gas Tax **r**

Transit & Rail Fares **r** (unless means tested)

Sales Tax on gasoline **r**

Parking Assessments **r**

Ridehailing Fees **r**

Auto Sales Tax / Auto Inspections

Auto Registration

Carbon Tax on gasoline (TCI)

ULEZ (Ultra Low Emissions)

Road Pricing | Many Approaches

r (unless means tested)

Conventional Tolls

Congestion Pricing

Time of Day

Traffic Mgt

Cordon Pricing

VMT Fee

HOT/HOV Lane

Usage Time Charge (Hybrid)

Revenue from Transportation Sources (*Indirect & Not Typically for Operating Costs*)

Leveraging Land Values

- Value Capture

- FTA Joint Development

- TIFIA –Transportation Infrastructure Finance and Innovation Act**

- FRA Railroad Rehabilitation and Improvement Financing (RRIF)**

- Outright Sale of Development Rights (one-time deals)

Bond Sales (backed by tolls/road charges/other sources)

- Anticipation Notes

Revenue from *non-Transportation Sources*

Broad Sales Taxes

General Appropriations

Income Tax on High Earners (Fair Share/"Millionaire's Tax)

Regional Ballot Initiatives (local option/municipal sales or other tax)

French *versement* transport tax on employers

Thank You.

Jim Aloisi

Lecturer, Department of Urban Studies & Planning, MIT

jaloisi@mit.edu